



West End Community Association Inc. EST. 2004

WEST END COMMUNITY VISION

Sustaining a truly liveable, inner-city neighbourhood

The West End Community Association has a strong history and success in advocacy and mobilising our community when it matters most.

In 2010, as input to the Council development of our Local Plan, WECA facilitated thousands of hours of community consultation. This resulted in **5,500 resident submissions** to Council and led to the development of the vision statement for the West End community.

The vision stands for the creation of *a world class liveable, inner city neighbourhood.*

THE WEST END COMMUNITY VISION

WECA sees a 'once in a lifetime opportunity' to create in this part of Brisbane a truly urban neighbourhood that is predominantly residential with people housed in medium density and medium rise, mixed use neighbourhoods with:

- a diversity of small to medium sized retail outlets at the street level and up to three storeys;
- capacity for services within the street level premises that activate the streets;
- a diversity of small licensed venues promoting a more mature drinking culture and providing alternative choices to supplement the entertainment district of the Valley;
- close links to the rich array of cultural and educational institutions clustered along the south bank of the river;
- room for those people who work in the neighbourhood to live in the neighbourhood;
- diversity of the population deliberately addressed through the provision of affordable housing across the neighbourhood – for tertiary students, artists, musicians and creative people in irregular and casual employment as well as key workers;
- provision of adequate additional green space to meet the needs of the growing population, including an expansion of green space through the large property holdings along the riverside;
- public transport, bicycles and walking as the primary means of mobility;
- sustainability as a matter of course for the entire neighbourhood, including distributed power
- networks, locally managed water conservation and minimisation of the amount of waste carted out of the neighbourhood;
- a neighbourhood where people know their neighbours.
- safe, accessible, clean, pedestrian friendly streets.